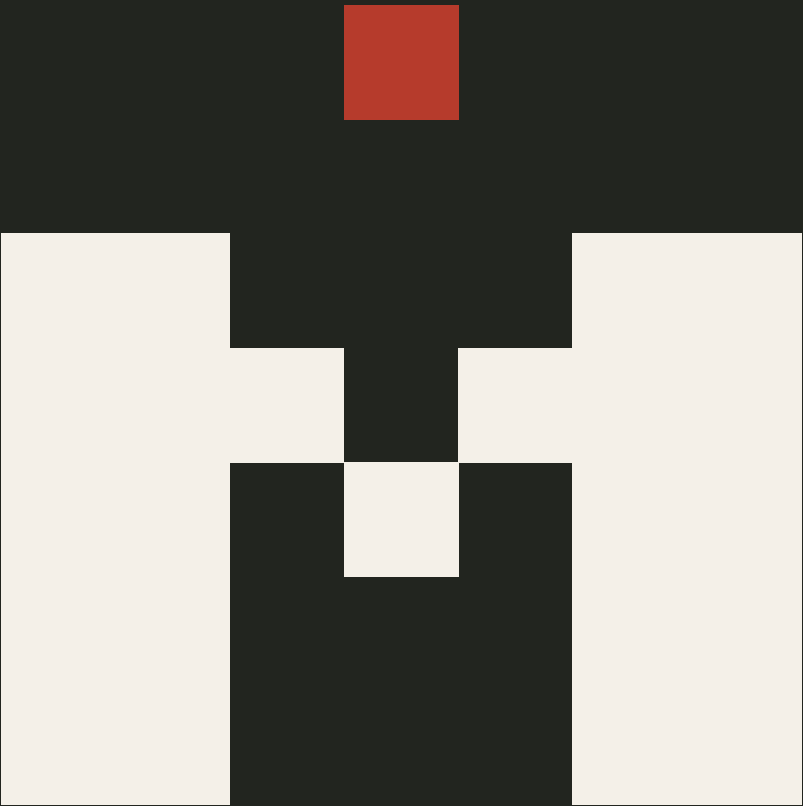


Make your mark.

One million pixels. Countless possibilities.



1M Pixel

A PLACE FOR YOUR PEOPLE.

Small pixels. Shared ambition.

A living advertising canvas where creators claim space, communities form alliances, and every new owner adds another chapter to the map.

CLAIM

Make a place.

CONNECT

Find your people.

COMPETE

Make your next move.

A shared canvas. A little competition.

For creators

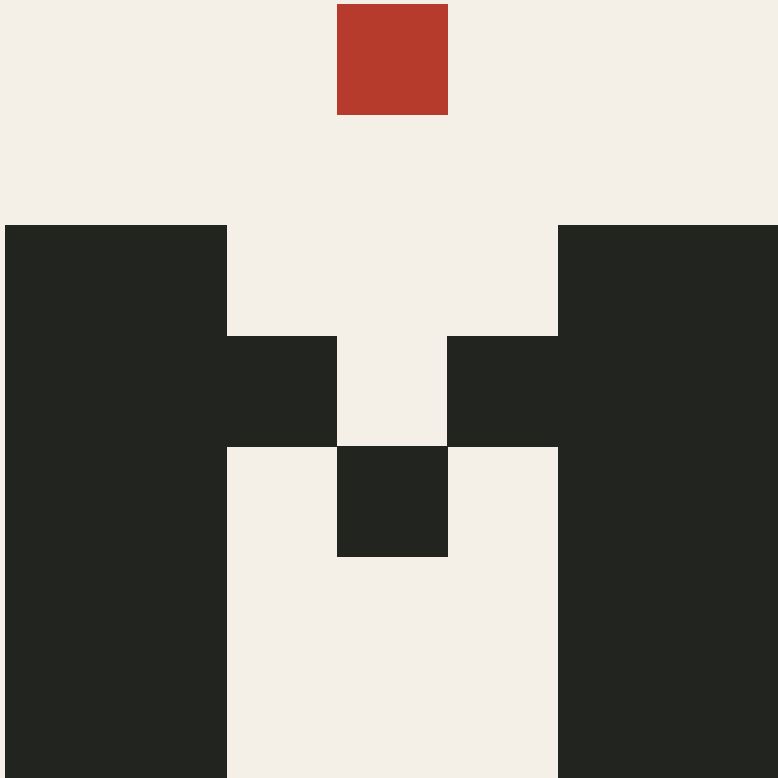
A small place to show
something worth finding.

For communities

A recognizable corner
to build together.

For competitors

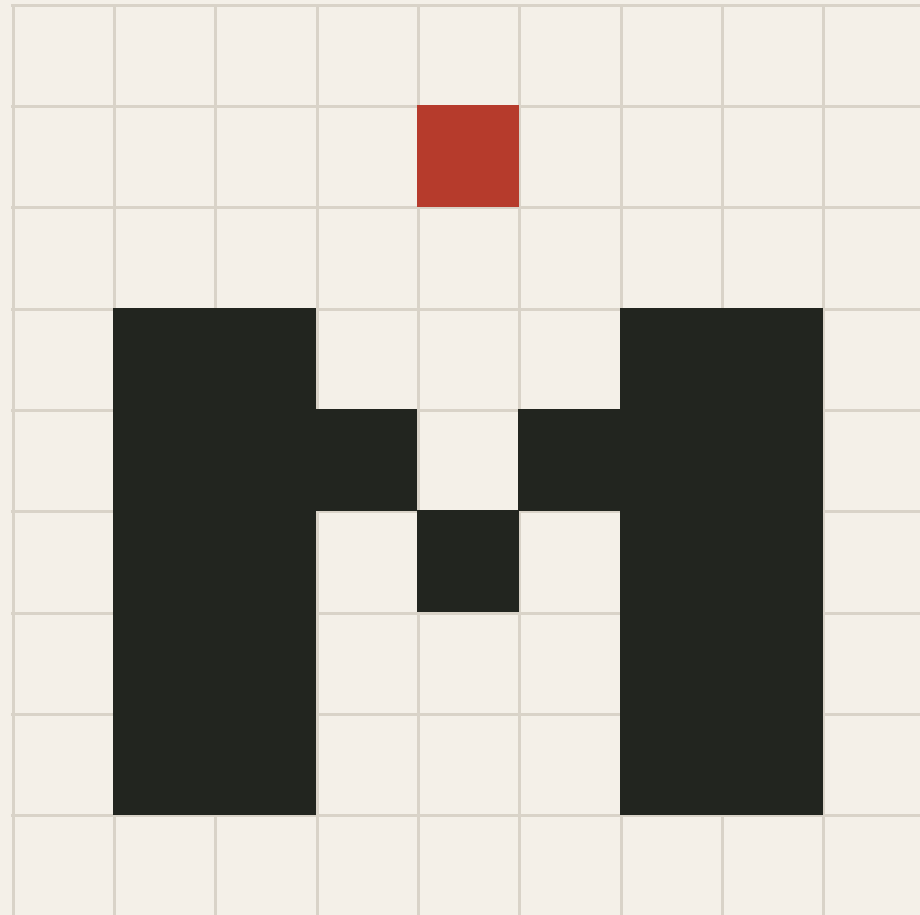
A public board with
clear stakes and outcomes.



1M Pixel

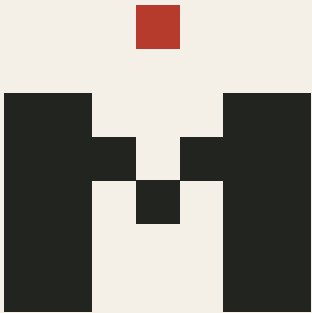
One mark. Many places.

Built to belong.



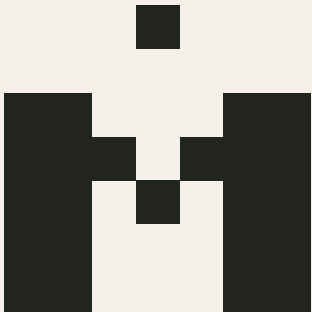
The stems create a shared structure.
The stepped center gives the M its rhythm.
The detached red square is an individual claim.

The icon uses a 7×7 unit boundary.
Keep the square separate. Keep edges square.



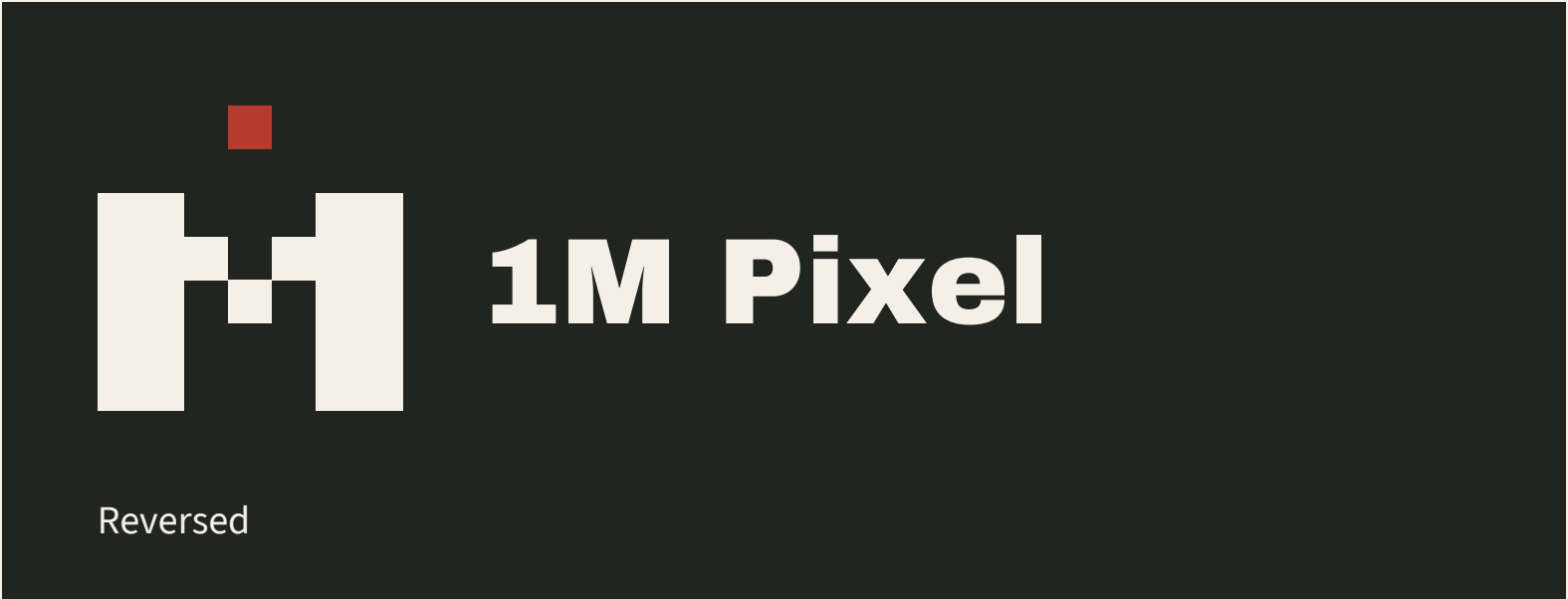
1M Pixel

Primary

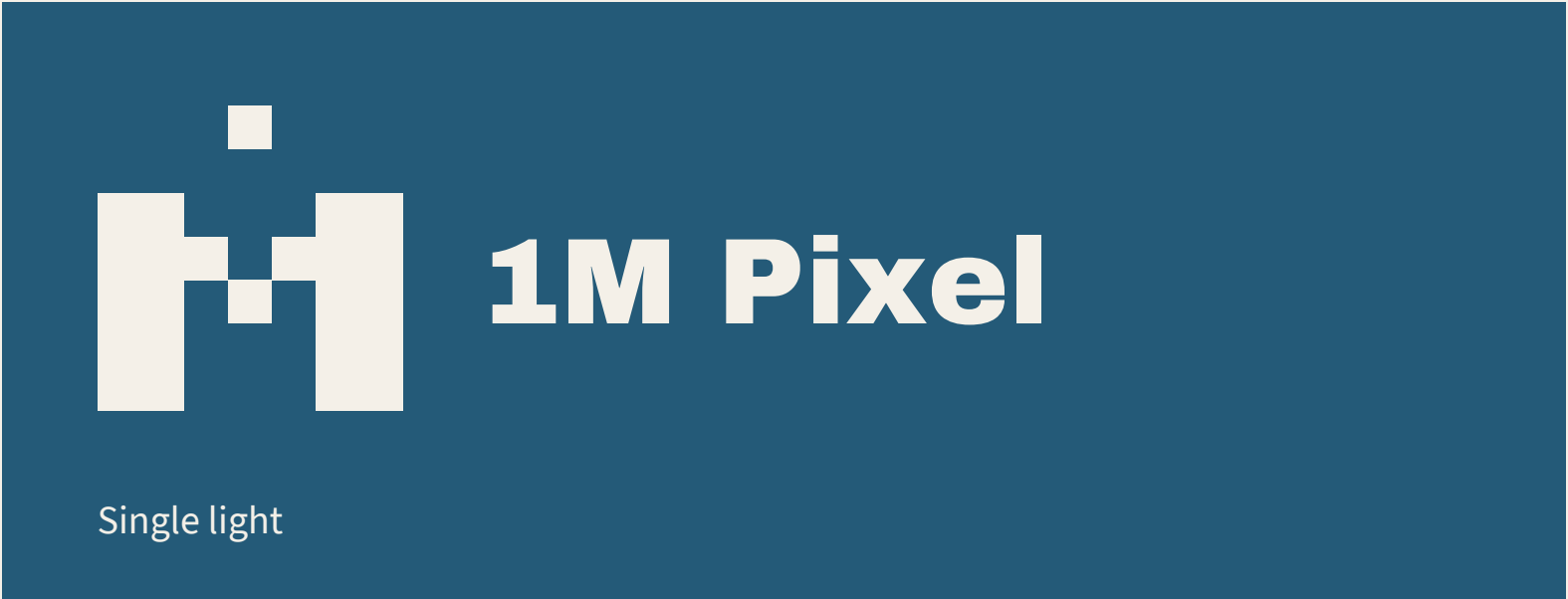


1M Pixel

Single ink

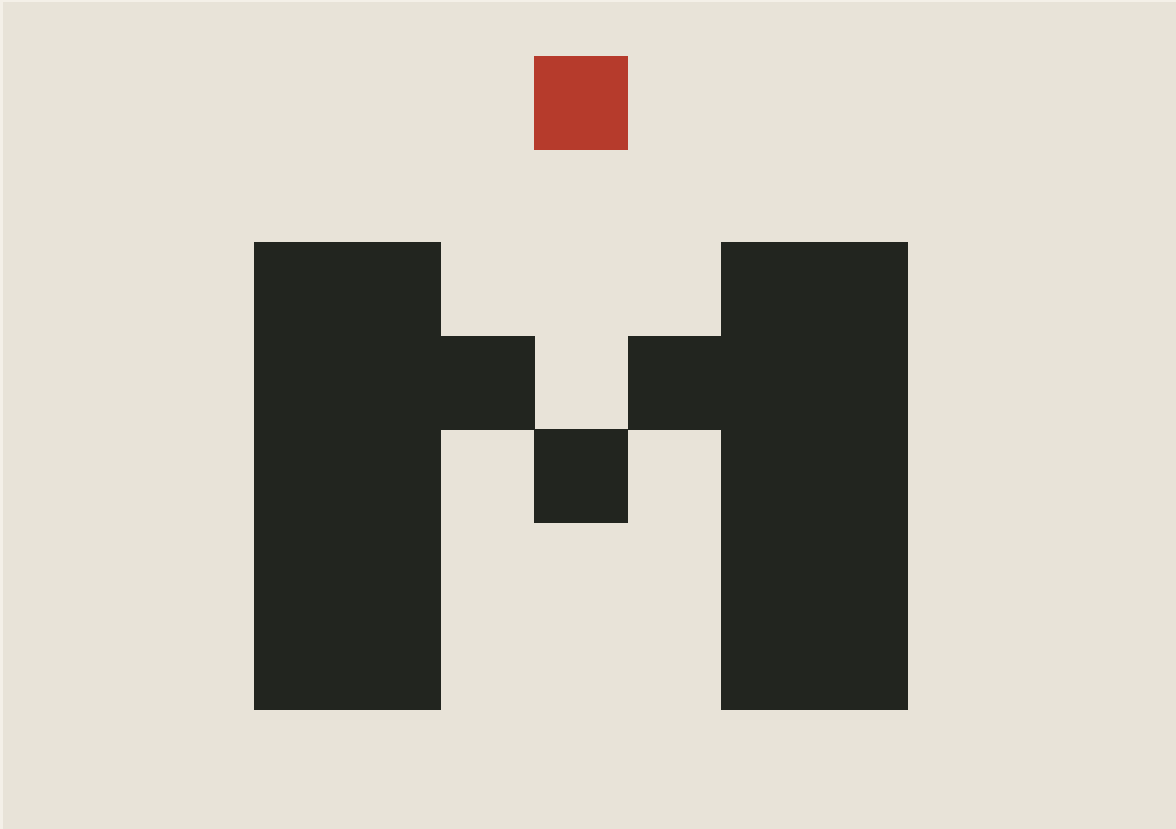


Reversed



Single light

Give it room.



Clear space: at least one grid unit on all sides.

Minimum icon: 28 px on screen.
Minimum wordmark: 140 px wide.
Below 28 px, use the single-color icon.

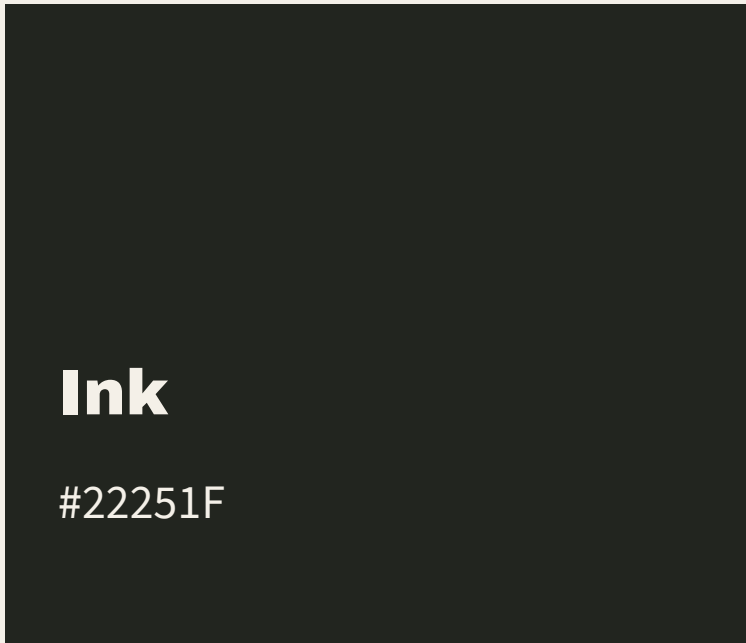


No stretching. No glow. No reassembled geometry.

A quiet frame. A colorful world.

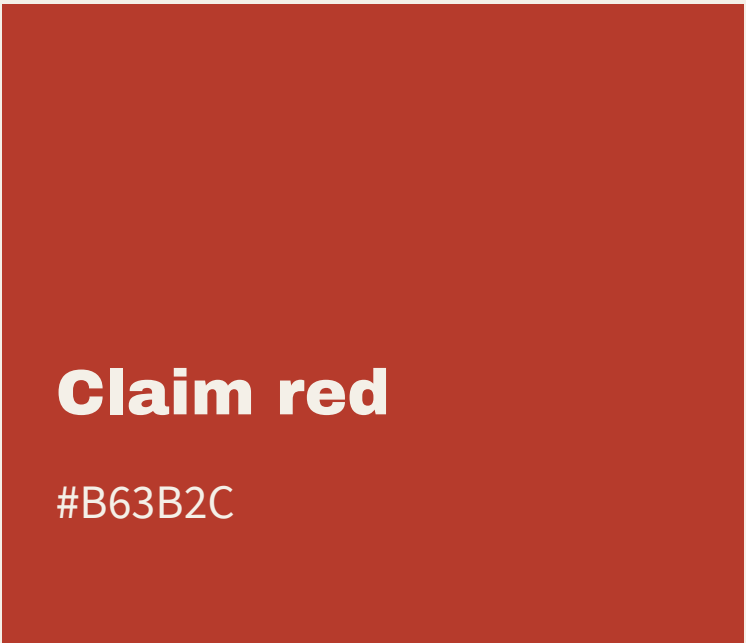
Paper

#F4F0E8



Ink

#22251F



Claim red

#B63B2C



Defense blue

#245A78

Paper and ink lead. Red signals acquisition. Blue signals defense. Community artwork supplies variety.

MAKE YOUR MARK.

Archivo Black
Headlines, wordmark, key moments.

Source Sans 3
Interfaces, explanations, captions.

Aa Bb Cc 0123456789

Claim your corner. Find your people. Build something bigger together.

No pixel fonts in body copy. Use tabular figures for prices and timers.

**Confident.
Inviting.
Plainspoken.**

SAY

Claim your corner.

EXPLAIN

Your battle stake does not buy land shares.

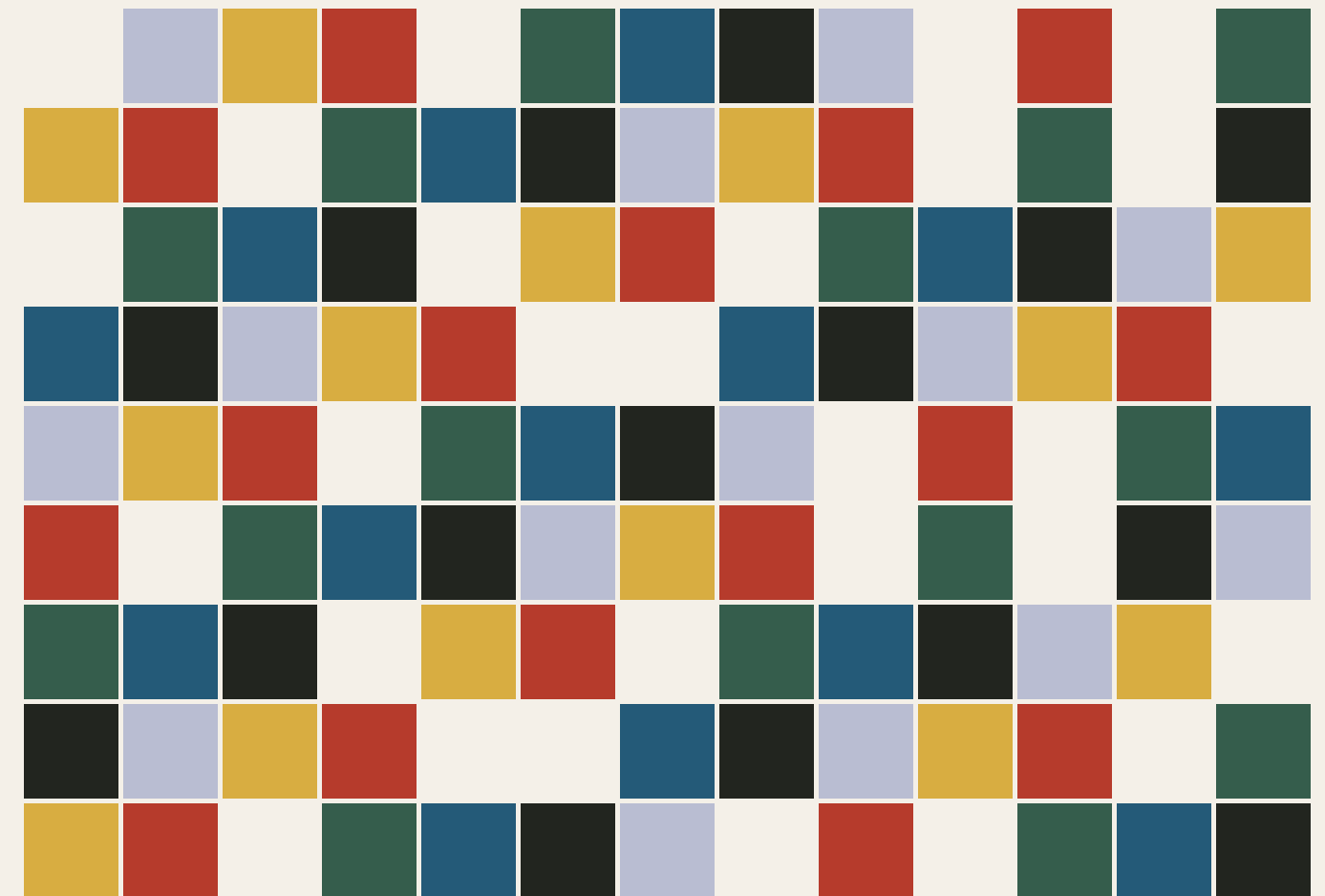
AVOID

Guaranteed returns. Risk-free. Get rich.

The grid is the stage.

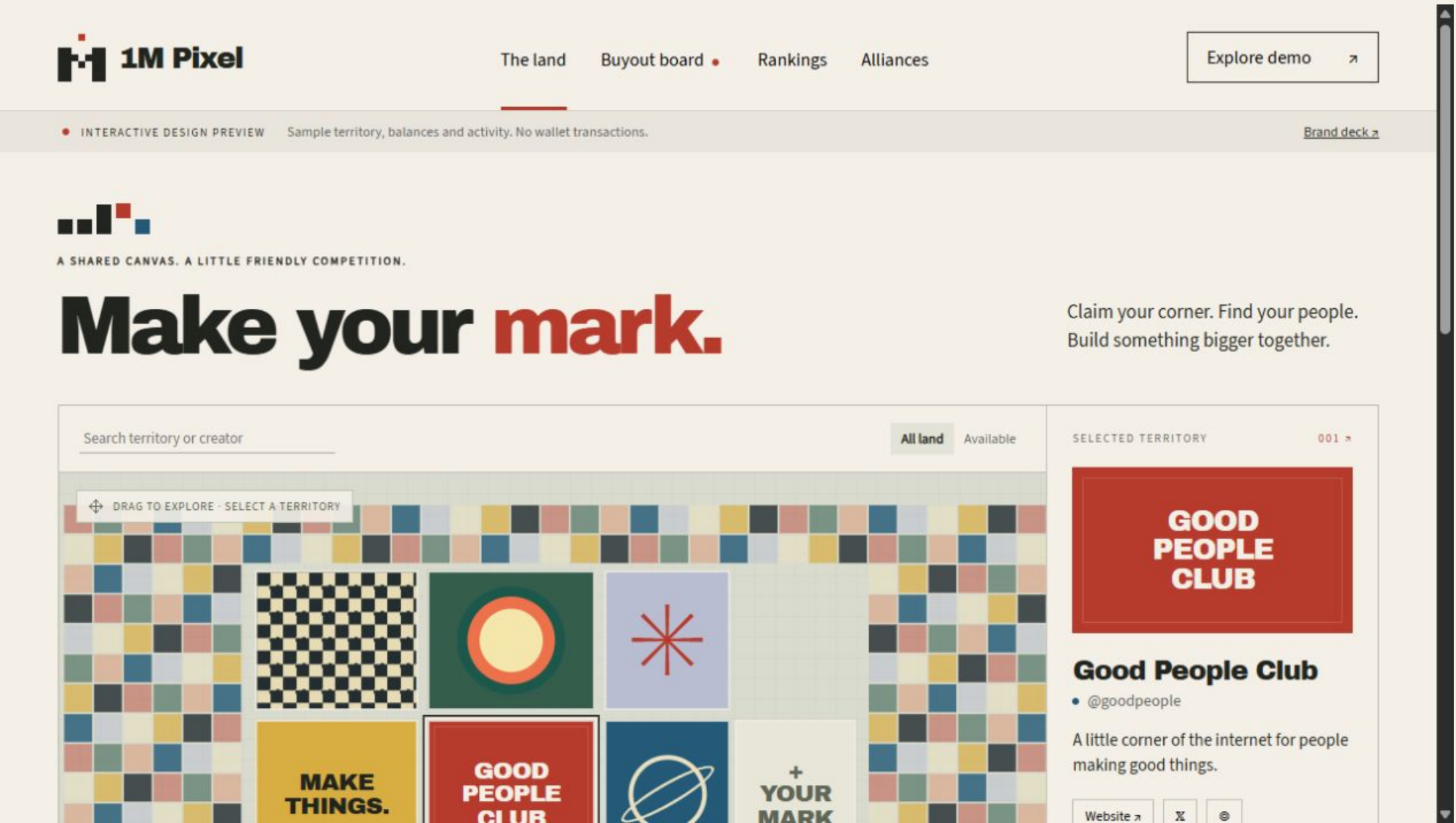
Square crops. Thin boundaries.
Coordinates used with purpose.
Large type against small modules.
Artwork brings personality.

Decorative grids never compete with readable content.



THE PRODUCT IS THE HERO

A world worth exploring.



Map first.
Details nearby.
Clear next action.

Responsive web prototype
Local sample data.

Coordination has a home.

BUYOUT BOARD

**Your next
move.**

A target. Two sides. One clear outcome.

ALLIANCE CHAT

**Your next
move.**

Share a plot. Make a plan. Act together.

Three balances. No blurred lines.

01

Land reserve

Funds ownership shares.

02

Buyer pool

Funds the attack.

03

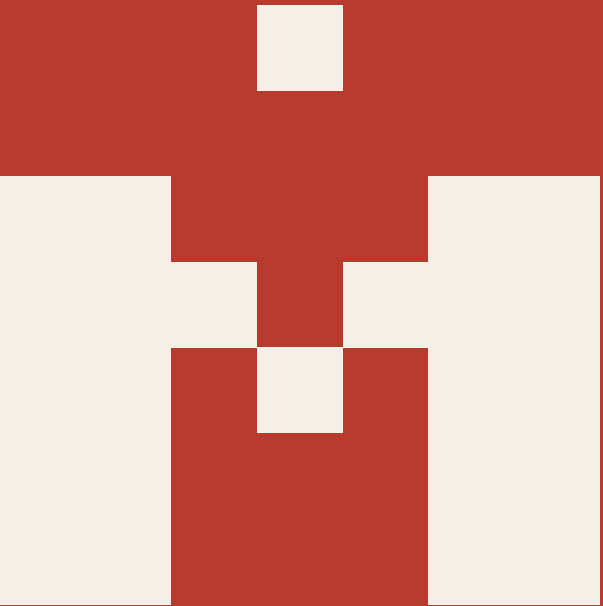
Defender pool

Funds the defense.

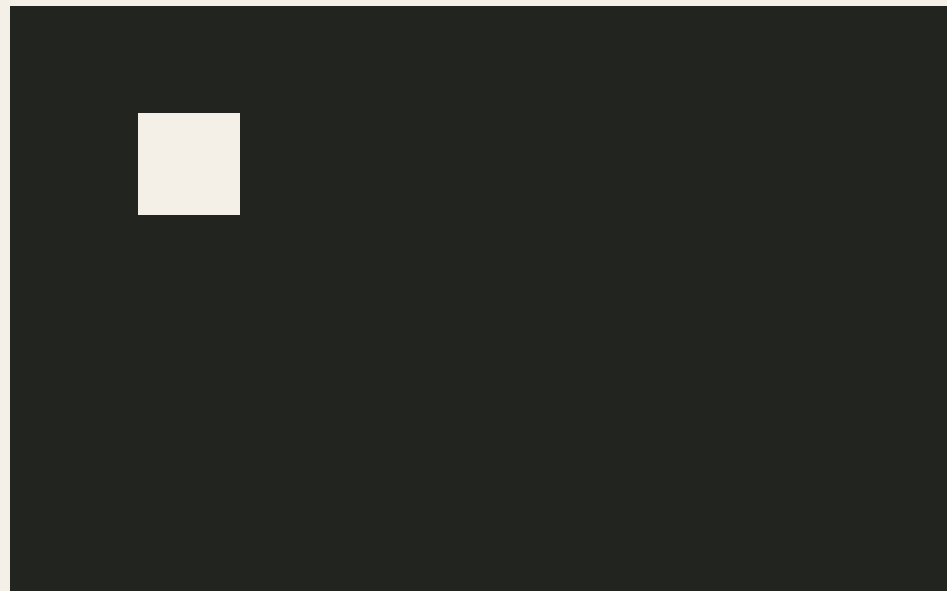
Show token loss, refund rules and estimated costs before any signature. Sample data is always labeled.

A little space.
A bigger
possibility.

1M Pixel



One pixel becomes a place.



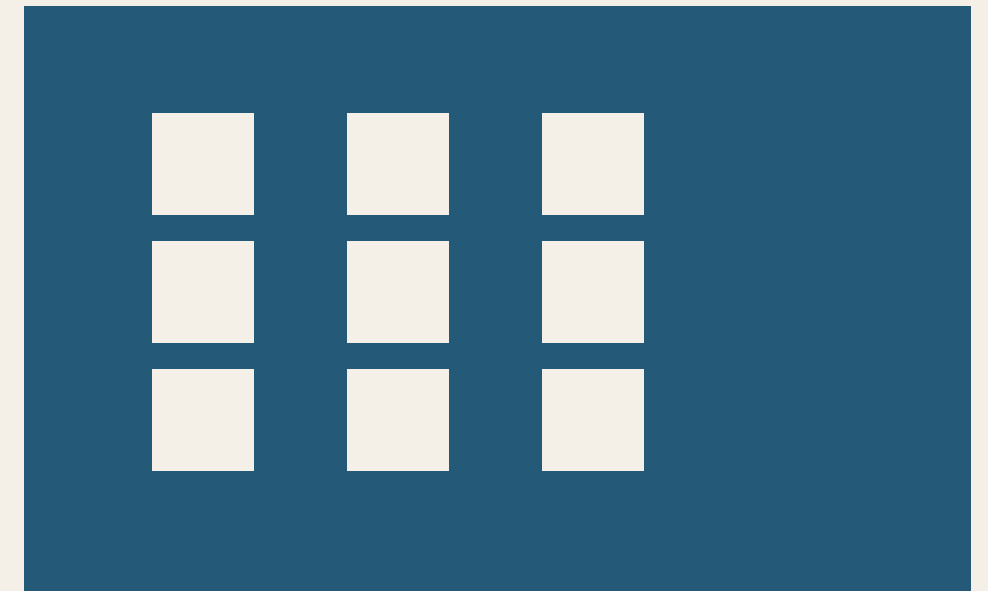
CLAIM

One square arrives with intent.



CONNECT

Neighbors join edge to edge.



EXPAND

The camera reveals the shared world.

Move with purpose.

160–240 ms

UI feedback and selections

400–650 ms

Plot reveal and camera focus

900–1,400 ms

Logo construction / title reveal

Ease: cubic-bezier(0.22, 1, 0.36, 1)

Transform and opacity. No bounce. Honor reduced motion.

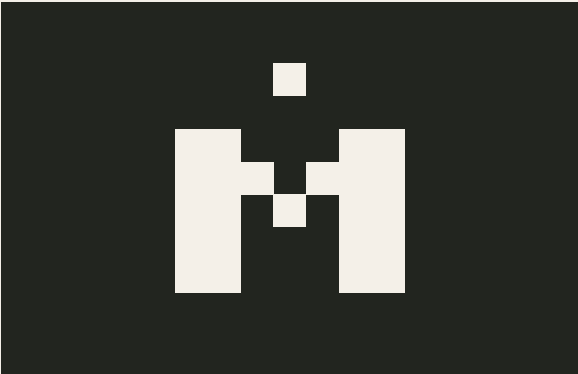
From one to everyone.



00-03

One square.

Make your mark.



03-06

Tiles connect.

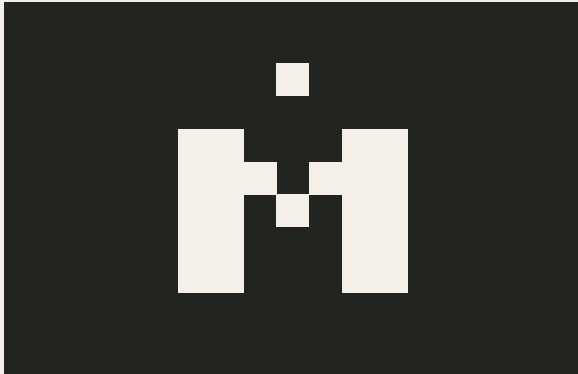
Find your people.



06-10

Map pulls back.

Build something bigger.



10-13

Two sides form.

Make your next move.



13-15

Logo resolves.

1M Pixel

Storyboard direction only. No financial outcome or product metric is implied.

Built for the next frame.

16:9 master: 3840 × 2160, 30 fps.

9:16 adaptation: 2160 × 3840, 30 fps.

Keep essential type within 10% title-safe margins.

Use vector marks and separate text / shape layers.

Sound direction

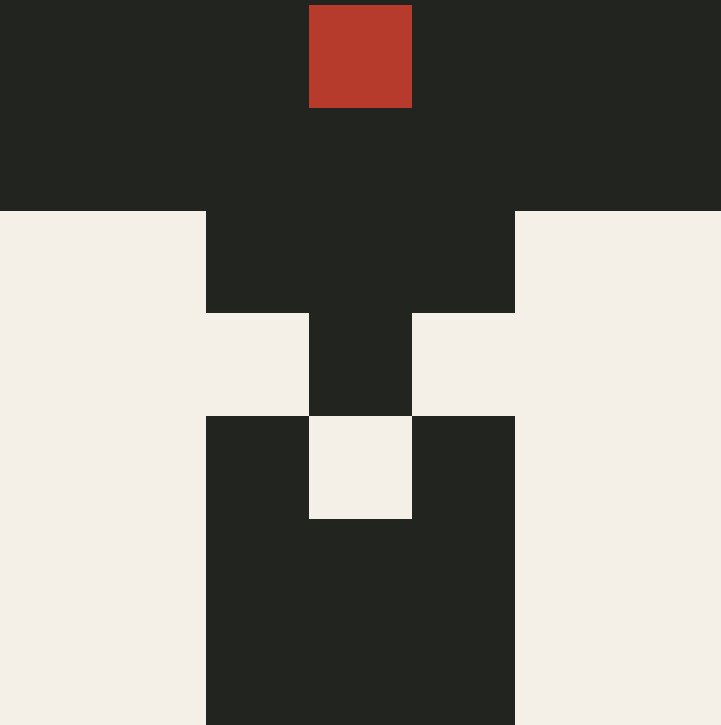
Dry clicks for claims.

Soft joins for alliances.

A restrained tonal resolve.

Deliver source, masters and clean versions separately. Audio must be composed or licensed.

Never flatten a film into the identity concept board. Use the exported canonical assets.



1M Pixel

Claim. Connect. Compete.

Make your mark.